



S-VYASA

(Deemed to be University u/s 3 of the UGC Act, 1956)

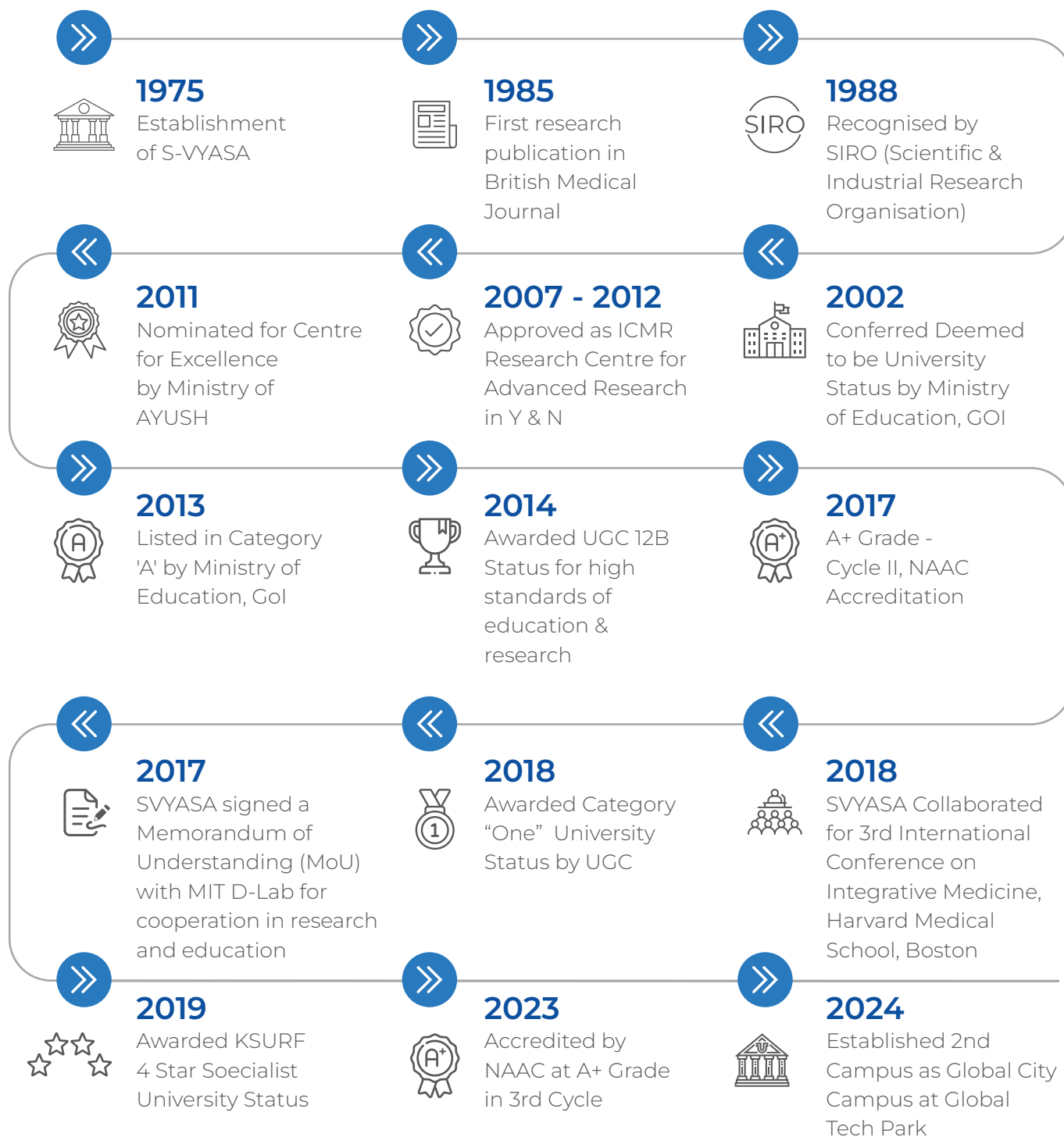
SCHOOL of ADVANCED STUDIES

www.svyasa.edu.in

See the future,
Shape it at S-VYASA!



Milestone Journey





President's Message

Shaping Future Leaders, Driving Global Impact

Dear Future Business Leaders

Welcome to our esteemed institution- Svyasa School of Advanced Studies where education transcends traditional boundaries to cultivate leaders equipped for the dynamic global landscape. Our Master of Business Administration (MBA) program is meticulously designed to integrate contemporary business practices with time-honoured wisdom, fostering a holistic approach to leadership and management.

In today's rapidly evolving world, the essence of effective leadership lies in the ability to adapt, innovate, and lead with integrity. Our MBA curriculum emphasizes not only the acquisition of technical skills but also the development of ethical decision-making and a global perspective. We are committed to nurturing visionaries who can navigate complexities with confidence and contribute positively to society.

Our university stands as a beacon of excellence, offering a nurturing environment where academic rigor meets personal growth. We encourage our students to engage deeply with the material, challenge conventional thinking, and emerge as well-rounded professionals ready to make a meaningful impact.

We invite you to embark on this transformative journey with us, to embrace the challenges and opportunities that lie ahead, and to become part of a community dedicated to excellence and innovation.

Padmashri Dr. H.R. Nagendra

The "Yoga Scientist," founded S-VYASA University and pioneered the International Day of Yoga. His journey from NASA to academia embodies yoga's transformative power.

President

From NASA to VYASA

Founded by Padma Shri Dr H R Nagendra, fondly known as the "Yoga Scientist", S-VYASA stands as a testament to the transformative power of yoga in education. Dr Nagendra's journey—from working at NASA to pioneering the International Day of Yoga—reflects his dedication to integrating yoga and science within the Indian Knowledge System.



Vice Chancellor's Message

Our Journey to Excellence Begins Here

Dear Future Leaders,

Welcome to a transformative MBA experience at S-VYASA! Here, education goes beyond classrooms, blending modern business strategies with holistic management principles. Our unique approach integrates rigorous academics, ethical leadership, and experiential learning, shaping professionals who lead with insight, resilience, and a commitment to societal well-being.

Guided by renowned faculty and industry experts, you'll thrive in a diverse, collaborative community that fosters innovation and global perspectives. If you're seeking an MBA that aligns with your values, enhances your skills, and prepares you for sustainable success, S-VYASA is the right choice.

Join us and embark on a journey that empowers you to lead with purpose and impact.

We look forward to welcoming you!

Best wishes,

Dr. Manjunath NK

Vice Chancellor



From the Desk of the Dean

Welcome to the S-VYASA School of Advanced Studies,

At S-VYASA, we go beyond traditional management education to shape transformational leaders who blend business acumen with ethical consciousness. Our unique curriculum integrates Indian Knowledge Systems (IKS), AI, ESG, and Yoga, redefining leadership for a sustainable and technology-driven world.

Our industry-aligned MBA combines experiential learning, global certifications, paid internships, and mentorship from top professionals, ensuring graduates step into the corporate world with clarity, confidence, and a competitive edge. With cutting-edge specializations like Digital Transformation, Fintech, AI & ML for Leaders, and Sustainable Business, our program equips you with the skills to thrive in a rapidly evolving digital economy.

Located in Bengaluru's IT hub, S-VYASA offers unmatched exposure to industry leaders and innovation. Here, students develop a strategic mindset while embracing holistic well-being, emerging as purpose-driven professionals ready to lead the future.

Join us and be part of an education that empowers you to lead with insight, resilience, and impact.

Dr. Geetanjali Manikaro Patil

BE (I&PE), MBA (HRM and Marketing), Ph.D.

Why MBA at SVYASA?

A+ NAAC
Grade
University

Category-I
University
Ranking by
UGC

World Class
Campus at
Sattva Global
Tech Park,
Bengaluru

Practical
Masterclasses
by Industry
Professionals.

Rooted in Indian
values, thriving with
global vision.

Certifications in
partnership with
Google, Meta,
Amazon &
many more

Dual
Specialisation
Options

MBA Pro
with Multi-
Specialisations

Program

MBA Dual & MBA Pro	
Semester 1	Semester 2
Management Fundamentals	Legal Aspects of Business
Managerial Economics	Business Research Methods
Organizational Behaviour	Management Information System
Business Accounting	Total Quality Management
Business Statistics	Marketing Management
Advanced Excel for Business	Financial Management for Business
Business Communication	International Business Environment and Management
Yoga 1* (Mind & Body Management)	Yoga 2* (Mind & Body Management).



MBA Dual: Semester 3 & 4 (Choose any 2)

Finance

Financial Management
Corporate Finance
Financial Reporting and Analysis
Investment Management
Financial Risk Management
International Finance
Capstone Project
Internship Programme / Simulated Internship / Project-based Internship



Marketing



Marketing Management
Market Research and Analysis
Consumer Behaviour and Marketing Strategy
Digital Marketing
Integrated Marketing Communications
Advanced Marketing (Brand, Product and Services Marketing)
Capstone Project
Internship Programme / Simulated Internship / Project-based Internship

Human Resources

Human Resource Management
Recruitment, Selection, Training and Development
Performance Management
Compensation and Benefits
Labor Relations and Employment Law
Organizational Behavior and Development
Capstone Project
Internship Programme / Simulated Internship / Project-based Internship



Business Analytics



Business Analytics and Data Driven Decision Making
Descriptive and Inferential Statistics
Playing with Data and Data Mining
Business Intelligence
Data Modelling and Predictive Analytics
Big Data Analytics
Capstone Project
Internship Programme / Simulated Internship / Project-based Internship

Operations

Operations Management
Supply Chain Management
Quality Management
Project Management
Lean Operations and Just-In-Time (JIT)
Service Operations Management
Capstone Project
Internship Programme / Simulated Internship / Project-based Internship



International Business



Introduction to International Business.
International Business Environment.
International Market Entry Strategies and International Marketing.
International Finance.
Global Supply Chain Management
International Business Strategy and Ethics.
Capstone Project
Internship Programme / Simulated Internship / Project-based Internship

MBA Pro: Semester 3

Marketing, Finance and Business Analytics	Digital Business Management and Data Analytics	Logistics and Supply Chain Management	Hospital Administration and Medical Tourism
Marketing Management	Introduction to Digital Business	Operations Management	Healthcare Management
Market Research and Analysis	Digital Transformation Strategy	Supply Chain Management Fundamentals	Health Economics
Consumer Behaviour and Marketing Strategy	E-Commerce and Digital Marketing	Logistics Management	Hospital Operations Management
Digital Marketing	Digital Business Models	Management Information Systems	Quality Management in Healthcare
Sales and Distribution Management	Innovation and Entrepreneurship in the Digital Age	Just-In-Time (JIT) Production	Healthcare Information Systems
Brand Management	Introduction to Data Analytics	Procurement and Sourcing	Medical Tourism
Financial Management	Data Analytics and Visualization	Global Supply Chain Management	Medical Tourism Marketing

MBA Pro: Semester 4

Marketing, Finance and Business Analytics	Digital Business Management and Data Analytics	Logistics and Supply Chain Management	Hospital Administration and Medical Tourism
Financial Reporting and Analysis	Big Data Analytic	Supply Chain Analytics	Legal and Ethical Issues in Medical Tourism
Investment Analysis and Portfolio Management	Digital Supply Chain Management	Sustainable Supply Chain Management	Healthcare Facility Planning and Design
Financial Derivatives and Risk Management	Customer Experience Management	Advanced Logistics and Supply Chain Strategy	Financial Management in Healthcare
Introduction to Data Analytics	Blockchain and Fintech	Technology in Supply Chain Management	Healthcare Supply Chain Management
Data Analytics and Visualization	Machine Learning for Business	Retail Supply Chain Management	Customer Service and Experience Management
Big Data Analytics	Text and Web Analytics	Lean Supply Chain Management	International Healthcare Systems
Predictive Analytics	Operations Analytics	Risk Management in Supply Chains	Wellness and Preventive Healthcare Tourism

International Academic Partnership

The School of Advanced Studies at S-VYASA Deemed to be University, in strategic alliance with SantaMonica Study Abroad Pvt. Ltd., fosters borderless learning through formalized academic partnerships with premier global universities. These cross-institutional collaborations—including dual-degree pathways, semester exchanges, and research mobility programs—equip students with intercultural leadership competencies, global citizenship values, and access to world-class academic ecosystems. By integrating immersive international experiences into the curriculum, the initiative cultivates globally competitive graduates poised to excel in diverse professional and scholarly landscapes, while advancing institutional goals of academic innovation and transnational engagement.

US



UK



UNIVERSITY OF
BIRMINGHAM



Queen Mary
University of London

CANADA



UNIVERSITY OF
WATERLOO



UNIVERSITY OF
SASKATCHEWAN



University
of Victoria



University
of Windsor

AUSTRALIA



UNIVERSITY OF
WOLLONGONG
AUSTRALIA



DEAKIN
UNIVERSITY



Queensland
University
of Technology



LA TROBE
UNIVERSITY

NEW ZEALAND



University
of Otago



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato



MASSEY
UNIVERSITY
TE KUNENGA KI PŪREHUROA



VICTORIA UNIVERSITY OF
WELLINGTON
TE HERENGA WAKA

SCANDINAVIA



LUT
University



CHALMERS
UNIVERSITY OF TECHNOLOGY



Office of International Affairs

Our International Affairs Office helps the students to gain global exposure, intercultural leadership skills, and access to world-class education, by integrating immersive international experiences into our curriculum. We prepare graduates to thrive in diverse professional and academic landscapes, reinforcing our commitment to academic innovation and transnational engagement. At S-VYASA, you don't just study—you evolve into a globally competitive leader.

Student Mobility & Exchange

- Semester/Year Abroad
- International Internships & Fieldworks
- Global Competitions

Cultural & Knowledge Exchange

- Cultural Immersion Programs
- Alumni Networks
- Global Lecture Series
- Museums/Archives Collaborations

Academic Collaborations

- Dual/Joint Degree Programs
- Credit Transfer Agreements
- Twinning Programs
- Articulation Agreements



Our Approach to MBA

Industry 5.0-Aligned Curriculum – Master AI-human collaboration, Digital Transformation, Sustainability, and Conscious Capitalism.

Experiential Learning at its Core – Engage in real-world projects, AI-driven business simulations, and strategic case studies.

Professors of Practice & Industry Mentors – Learn from global leaders, policymakers, and innovation pioneers.

Master Classes by Global Experts – Direct insights from CEOs, Technology visionaries, and thought leaders on emerging business trends.

Leadership Development for the Future – Master adaptive thinking, strategic foresight, and ethical AI leadership.

Innovation & Entrepreneurship – Get incubation support and startup mentorship, aligning with Industry 5.0 business models.

The Industry 5.0 Advantage: Your Competitive Edge

- ◆ **AI & Human Collaboration** – Understand AI-driven decision-making while leveraging human creativity and emotional intelligence.
- ◆ **Sustainable Business Strategies** – Learn circular economy principles, ESG frameworks, and responsible leadership.
- ◆ **Hyper-Personalization & Customer Experience** – Develop data-driven business models for next-generation consumer experiences.
- ◆ **Ethical AI & Digital Leadership** – Navigate the intersection of AI, data privacy, and human-centered leadership.
- ◆ **Well-Being & Productivity** – Explore mindfulness, emotional intelligence, and holistic leadership for sustainable success.



Program Highlights

CEO Simulation Exercises:

Engage in real-world CEO decision-making scenarios.

Case Study Discussions:

Analyse and discuss cases of successful CEOs and companies.

Leadership Workshops:

Participate in immersive workshops to build practical leadership skills.

Role-Playing Activities:

Practice negotiation, crisis management, and boardroom presentations.

Industry Practitioner Guest Lectures:

Learn from industry leaders and experienced CEOs.

Group Projects:

Collaborate with peers to develop business strategies and present to a panel.

Labs & Club



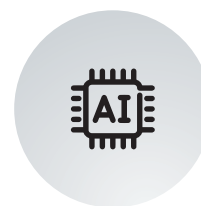
**Entrepreneurship
Club**



**FinTech
Club**



**Makers
Club**



Ai Club



**Innovation
Labs**



Roadmap to CEO: Fast-Track Your Leadership Journey

S-VYASA's Roadmap to CEO equips students with the skills, experience, and mindset to excel in entrepreneurship, executive leadership, and high-impact careers.

Founder's Office : Work with AI-driven startups and Industry 5.0 pioneers to explore disruptive business models.

Executive Shadowing : Gain firsthand insights from C-suite leaders driving AI-human collaboration.

Strategy Cohort : Tackle real-world business challenges through faculty-led industry projects.

Entrepreneurship Bootcamps : Master Industry 5.0 business transformation strategies.

Placement Readiness Workshops : Build future-ready skills, refine resumes, and ace interviews.

Master Classes & Leadership Summits : Learn from global industry leaders in AI, sustainability, and strategy.

Transformational Learning : Bridge the gap between business, technology, and human impact.

Global Exposures : Benefit from mentorship by top-tier faculty and industry experts.

Beyond Jobs : A Leadership Mindset: Graduate with the confidence to lead change and drive impact in any industry.

At S-VYASA, we don't just prepare you for a job—we prepare you to lead the future.



1. Google Digital Marketing and E Commerce Certificate
2. Google Project Management: Professional Certificate (Exam Cost extra)
3. Google Data Analytics Certificate (Exam Cost extra)



Optional: CompTIA Project+
(Exam Cost extra)



Optional: Salesforce
Administrator Certification



CBAP – Certified Business Analysis Professional
CAPM - Certified Associate in Project Management
(Exam Cost extra)

Learnings and Certifications from Partners



UNIVERSITY
OF LONDON



*Cost of Additional Certifications is to be borne by the learner



Campus Within a Corporate Hub- Elevate Your MBA Experience

 LTIMindtree	 Capgemini	NTT DATA	 L3HARRIS™
 Mphasis The Next Applied	Ameri100	magnasoft empowering spatial insights	 QuantumPoint We design dreams
 sagility	 tietoenvy	TEXTRON	 THIS
 SONATA SONATA SOFTWARE	 Cummins	 DIMAAG-AI	WIPFLI

Our Associates

 TARGET		 Mercedes-Benz	 First American	 SQUARE YARDS	
 kotak Kotak Mahindra Bank		 USDC United States Development Corporation	 EUREKA FORBES	 home first hfffc We'll take you home	 DeltaX
 SONATA SONATA SOFTWARE	 stanza living	 Quest global	 ARVIND Arvind Fashions Ltd	 TAJ	 SOBHA
 ICICI PRUDENTIAL LIFE INSURANCE	 FEDERAL BANK YOUR PERFECT BANKING PARTNER		 IDFC FIRST Bank		
	 L'ORÉAL®		 EY Building a better working world		
 Radisson BLU	 HDFC BANK		 Capgemini		
 carelon Global Solutions	 accenture		 Thomson Reuters		
 TATA TATA CONSULTANCY SERVICES	 Dr.Reddy's		 manipalhospitals LIFE'S ON		
 Lenovo	 ICICI Bank		 PLANETSPARK		
 NTT DATA	 ₹ Rupeek		 CRM IT Solutions On Demand		
 ZINC	 Codeyoung		 pwc		
 JUSPAY	 KPMG		 AIRBUS		



Elevate your Career Today

Join the next generation of business leaders! Apply Today!

Admission Eligibility

Candidates who have completed 3 years of any Bachelor's degree from any recognised University under the UGC or its Equivalent from any Foreign University are eligible for admission into this program as notified by the University from time to time.

How to Apply?

Visit Our Website: <https://svyasa.edu.in/>

Submit Your Application: Complete the online application form.

Prepare Your Documents: Gather required documents, including transcripts, test scores, and letters of recommendation.

Attend an Information Session: Learn more about our programmes and meet our faculty.

Let's Build Your
Future Together



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Campus Address: Sattva Global City, Kengeri,
Mysore Road, Bengaluru - 560060
+91 80505 25373, +91 80505 25377
mba.cc@svyasa.edu.in www.svyasa.edu.in